

United States Census Bureau

The Census Bureau is the principal agency of the U.S. Federal Statistical System, responsible for producing data about the American people and economy.

Decennial Census

Every ten years, the U.S. Census Bureau undertakes a monumental task: counting every person living in the United States and recording basic information such as age, gender, and race. The founding Fathers thought this data, was so important they mandated it as part of the Constitution. The first census in the United States took place beginning on August 2, 1790.

WHY CENSUS IS IMPORTANT?

Money to States and Localities

Census decennial data determines how more than \$675 billion are spent, every year for the next 10 years, supporting your state, county and local communities for health, education, housing, and infrastructure programs. Accurate census counts ensure that funding is equitably distributed for numerous programs such as Medicaid, highway planning and construction, special education grants to states, the National School Lunch Program, and Head Start.

Planning

Data from the census also informs a wide range of government, business, and nonprofit decision making. Governments and nonprofit organizations rely on decennial census data to determine the need for new roads, hospitals, schools, and other public sector investments. Census data are also vital to businesses as a key source of information about the U.S. population's changing needs.

Fair representation

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

Redistricting

After each census, state officials use the results to redraw the boundaries of their congressional and state legislative districts, adapting to population shifts.



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Why is an accurate count of Iranians in America so important?

An accurate count can increase:

Awareness: This may lead to the designation of Iranians as a minority, which enhances employment, university admission, and loan qualification opportunities, grant funding for programs aimed at serving our community.

Funding: Iranians may be able to receive funding for community-specific work.

Political Influence: Officials campaigning for elected office will identify the Iranian community as a target constituency from which to solicit votes and target policy.

Public Service: Some local, state and national organizations are required to provide services that address the needs of a specific ethnic and minority community (i.e., Persian speaking nurses).

Civic Uses: Ethnic organizations depend wholly on ancestry data to identify, locate and mobilize their constituencies. Civil rights agencies also require ancestral data to monitor discrimination based on national origin.

Research Uses: Social scientists, journalists and other researchers rely on census and ACS data to study ethnic population groups, demographic trends, as well as economic and educational mobility.

April 1, 2020: Census Day is observed nationwide. By this date, every home will receive an invitation to participate in the 2020 Census. Once the invitation arrives, you should respond for your home in one of three ways: online, by phone, or by mail. When you respond to the census, you tell the Census Bureau where you live as of April 1, 2020.

April 2020: Census takers begin visiting college students who live on campus, people living in senior centers, and others who live among large groups of people. Census takers also begin conducting quality check interviews to help ensure an accurate count.

How should you respond to the "Race" question?

If you would like to be counted as an Iranian, in your response to **question number 9** of the Census questionnaire, **mark [X] any single Race box** that you most identify with, and make sure you write-in **"IRANIAN"** in the text-box below it. **IMPORTANT: DO NOT MARK [X] ON MULTIPLE RACE BOXES** unless you truly identify yourself as being from "Two or More Different Races."



@IraniansCount
IraniansCount.org



Just 10 minutes of your time will help determine benefits for YOU and for the broader IRANIAN community in AMERICA for generations to come.

PARTICIPATE IN THE 2020 U.S. CENSUS AND SHAPE YOUR FUTURE AND THE FUTURE OF THE IRANIAN COMMUNITY.

The number of Iranian-Americans has historically been underrepresented in U.S. Census data. The under representation can be attributed to the lack of participation in the census surveys. According to the U.S. Census Bureau, a total of roughly 300,000 individuals identified themselves as Iranian or Iranian-American, in the 2010 Census. However, the actual number is believed to be far greater than that.

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B. What is Person 1's race?
Mark [X] one or more boxes AND print origin.

<input type="checkbox"/> White - Only of Mexican, German, Irish, English, Italian, etc. origin.		
<input type="checkbox"/> Black or African Am. - Print or specify African American, American Indian, Spanish, etc. origin.		
<input type="checkbox"/> American Indian or Alaska Native - Print name of enrolled or principal tribe. Do not include Alaska Natives, Hawaiian, etc. origin.		
<input type="checkbox"/> Chinese	<input type="checkbox"/> Vietnamese	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Filipino	<input type="checkbox"/> Korean	<input type="checkbox"/> Japanese
<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Laotian	<input type="checkbox"/> Other Pacific Islander - Print or specify origin.
<input type="checkbox"/> Other Asian - Print or specify origin.	<input type="checkbox"/> Other Hispanic or Latino - Print or specify origin.	
<input type="checkbox"/> Some other race - Print race or origin.		

MORE INFO AT
IRANIANSCOUNT.ORG